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#### Useful and important information on our UK E-liquid service.

You must be over the age of 18 and of legal age in your country of residence to purchase and/or use products from this website. Please keep all e liquid products safely out of the reach and sight of children and pets. Electronic cigarettes are for use by smokers only and non-smokers should not use our eliquid products because of the addictive nature of nicotine. Consult your Doctor before using any ecig or eliquid product if you are pregnant, suffer from heart disease, have abnormal blood pressure, diagnosed with diabetes or any other medical conditions, are taking medication. Nicotine is toxic and must be handled accordingly. It is toxic if swallowed and toxic in contact with the skin. In the event of an accident or if you feel unwell, seek medical advice immediately and show the label from the product you have been using.

None of the FlavourArt flavourings on this website use Diacetyl, Acetoin, or Acetyl Propionyl, refined sugars, protein, genetically modified ingredients, animal ingredients of any kind, preservatives, sweeteners, or colours. They are all gluten and peanut free, suitable for diabetics, vegetarians, and vegans.

Our Flavour Concentrates are highly concentrated flavourings created by Flavourart Italy and can be added to unflavoured e liquid. They can be added as individual flavours or blended together to create your own DIY eliquid flavours. Our own blended flavours have been created using Flavourart concentrates in order to provide the best eliquid flavour. Our eliquid ingredients and flavour ingredients are carefully chosen and tested because we believe that eliquid safety is important. Our goal is to be the best eliquid supplier and flavour supplier providing the best eliquid for your ecig along with first class customer service.

BiteXtra, Traditional, and Velvet Cloud are unflavoured Nicotine e-liquids in various Nicotine strengths and can be used to add your favourite e liquid flavourings to, or we can custom mix flavoured e liquid for you in our [Personal Service section](#).
FlavourArt concentrated flavourings and Ready-To-Vape (RTV) efluid are fast becoming the brand of choice worldwide. Produced in FA's state-of-the-art facility in the beautiful Italian countryside, west of Milan, to exacting standards of quality and safety. FlavourArt e fluids and flavourings set the industry standard. The Clearstream Protocol and ongoing testing of products has proved that the extensive reinvestment into development and safety inspires customer confidence. FlavourArt UK is the UK Distributor for FA products and supplies e fluid and flavourings via our e-commerce website to retail and Trade Customers. If you have an enquiry, please Email us and we will respond as quickly as possible. We supply retail and wholesale e fluid and flavourings to the UK and worldwide. Whatever the size of your e fluid business we can tailor packages to suit your requirements.

Vaping ejuice is a new phrase, but it simply means you can refill your electronic cigarette cartridges or tanks with your favourite e fluid and enjoy them. DIY efluid is becoming popular as you can create your own blends and flavours using our DIY efluid starter kit and our huge range of efluid flavourings.

If you have arrived here via a quit smoking website don't worry; although we don't sell the orthodox NRT patches, gum, inhalers etc, we do suggest an alternative to smoking tobacco cigarettes. Our efluid substitutes vapour for dirty smoke and takes away the risks associated with the tar and chemicals found in cigarettes. Smoking just got clean! FlavourArt UK will look after all your efluid requirements, delivering high quality, excellent value, and the best in personal service. What's more, our flavours are very, very tasty!

You can see all the flavours with descriptions below, or on the View All Flavours page.

Warning: Nitrile gloves should be worn when handling Nicotine liquids. Refill liquids contain Nicotine which can be absorbed through the skin. Care must be taken to avoid contact with skin, mouth and eyes. Should contact occur, wash with plenty of fresh running water. Our refill liquids are bottled in containers with Child Resistant Closures. However, refill liquids should always remain out of reach and sight of children and animals. Refill liquids might be harmful to the environment and should not be allowed to enter the watercourse.

All Flavours - Text Version

Blended Flavours - These are premixed flavour concentrates for adding straight to your DIY efluid. The flavours are blended and steeped to allow the individual flavourings to react with each other, resulting in a full bodied vape where the original flavourings are recognisable but the gaps in between have been filled with new, background flavours which are created in the steeping process. Considering it takes between three and six months to perfect the blended flavours to my discerning standards, these offer vapers a ready to vape option as the flavours can be added to efluid, given a shake, then vaped straight away. The only exceptions to this are Custard flavours which benefit from three to four weeks steeping once they are added to efluid; that allows the tangy Citrus notes to be rounded off and the rich Custard flavour to fully develop.

After Dark
After Dark can be vaped any time you like, but it conjures up a sense of a sophisticated liqueur, Irish Cream with a dash of Peppermint. A lovely refreshing vape with a nice aftertaste.

Black Jack Vintage
Black Jack Vintage was inspired by my memories of being able to buy sweets called Black Jacks for a penny, an old, pre-decimal penny in the 1960s! The unmistakeable dark aniseed taste, enhanced with a couple of other background flavours, is reproduced as an efluid you can vape and savour. One definite advantage of vaping Black Jack is that it will not turn your tongue black as the sweets used to! Nowadays the sweets just turn it grey. In today's currency, one 1960s Black Jack would cost just 0.1042 pence, ah nostalgia isn't what it used to be!

Blackcurrant Licorice
If you like those suckable Blackcurrant and Licorice sweets then you should enjoy this fiesta of flavour. It's a refreshing change that is sweet but not sickly and will have you licking your lips.
Blackcurrant Menthol
Enjoy the cool fresh Menthol blast with a strong Blackcurrant partner, I feel a tune coming on!

Black Pearl
A well-balanced blend of Pear and Blackcurrant makes this a tantalising flavour. The distinct taste of Blackcurrant is prominent, but then the subtle, underlying Pear flavour comes through.

Bountiful
Bountiful is for those who enjoy the pure pleasure of vaping seductive flavours. Rich and creamy milk chocolate is the perfect background for the tropical coconut taste that is probably the nearest you'll get to eating a bar of chocolate with a coconut centre. Sit back and enjoy.

BYO Nutzilla
BeYOnd Nutzilla is an even nuttier version of our best-selling RY4 Nutzilla. A tobacco base that provides a nice smooth backdrop for the wide range of nutty flavours.

Candyfloss
Sample the sweet Strawberry Candyfloss taste without getting your hands all gooey!

Cherry Bee
Cherry Bee is a long standing favourite with the distinct flavours of Cherry and Brandy blended to give a pleasurable vape.

Cherry Menthol
Cherry Menthol is a reminder of that almost forgotten tune, most tasty and refreshing.

Chobaccy
Chobaccy has been some time in the making, around four months from its inception. A blend of eight flavours bringing Tobaccos together with Chocolate, it was well worth the painstaking development. The Tobacco flavours are rich and full, complemented by the subtle infusion of Chocolate and Cocoa. This is a full-bodied vape with an abundance of top flavours and undertones.

Chocaberry
Chocaberry is a delicious blend of Chocolate and Strawberry that is a pleasure to vape. The two flavours complement each other very well, producing a delightful sensation. The flavour is so nice it's like the ultimate diet chocolate bar! I admit to doubting this combination before I tried it, but I was pleasantly surprised.

Chocalima
Chocalima conjures up the special blend of Chocolate and Lime sweets. The contrast between the two enhances the pleasure of this lovely eliquid.

Chocanana
Chocanana is a lovely blend of Chocolate and Banana that is lipsmackingly lush!

Chococo Melt
Another lush blend of Chocolate, Cocoa, and Cream, you can feel the room melt as you vape!

Chococo Mint
Seductive Chocolate with a dark edge mounted with a sparkling mint freshness.

Cornish Cream Tea
A nice scone with strawberries and cream mmmmm and so low-calorie! It's a perfect accompaniment to our Black Tea flavour, try vaping in two devices to get the full effect!

Custard Pi
I wanted a flavour that tastes and smells good but which also leaves a really nice aftertaste and I am happy that this one does all that. I also wanted to be able to vape it more or less all day without losing the tastebud sensation, it does that too. A rich Custard with some subtle but flavousome undertones.
We hope you will enjoy it.
**Dark Rolled**
Dark Rolled is a full-bodied tobacco blend leaning heavily toward the flavour of hand-rolled cigarettes. I smoked roll-ups for over 40 years and I can taste the nostalgia in this one.

**Dawn Spirit**
Dawn Spirit is a wonderful wake-up vape with a refreshing twist. Combining the crisp Virginia tobacco flavour with a touch of Spearmint creates a vaping experience that satisfies and refreshes the palate; the solid Virginia being strong enough to carry the Spearmint.

**Double Delight**
Double Delight is exactly that, the warm flavour of Chocolate giving way to the rich Caramel centre. This is a special reserve for when you want to indulge yourself and you can do it all evening without the assistance of numerous Chocolate bars!

**Dr Who?**
The distinctive blend of Cola and Cherry with a hint of Almond was inspired by the famous Dr P fizzy drink.

**Espresso Creme**
If you like a full-bodied, intense Espresso then this should suit you. A distinctly dark coffee flavour with a hint of Fresh Cream.

**Espresso Mint**
Rich, strong Espresso taste with a hint of mint makes for a cracking combination.

**Espresso Nutzilla**
The iconic Espresso taste with a splash of Nuts, Vanilla and a little extra to make the flavours dance upon your palate, luscious!

**Golden Rollie**
Golden Rollie was created for those seeking the flavour of a hand rolled Virginia tobacco. It is blended using three 'industry standard' tobacco flavours and steeped for two weeks to obtain maximum effect.

**H2OMG**
H2OMG does feature Aniseed, but has a supporting cast of many other flavours that sing out the chorus in perfect harmony, 'There's a party in my mouth and everyone's invited!'

**Havana Heat**
Havana Heat brings the sultry nights alive with its rich, intense Cuban flavour and the extra kick of Cinnamon, a special reserve blend.

**Jaggerbomb**
Jaggerbomb was created as a tribute to the legendary Rolling Stones rocker as it could have you singing and dancing like Jumping Jack Flash! A combination of energy drink flavour with the famous German Hunt Master influence means you can enjoy the bomb without falling over drunk.

**King Arthur's Pipe**
A blended pipe tobacco with Eastern and Turkish influence that is overflowing with flavour. This is not particularly suited to those preferring a delicate and light vape.

**Kingston Kick**
Kingston Kick is a real Caribbean cannon with full-bodied Jamaica Rhum flavour tipped with Cloves. Teamed with our own BiteXtra eliquid base, this makes for a unique sensation for those who prefer an intense flavour.

**LicRiz**
Have you ever wondered what it would be like to take that cigarette-smoking cowboy off his horse and roll him up in a Licorice Rizla? No, neither have I, but I did have a longing for the roll-ups I used to make using Licorice papers. The result is an Anglo-Italian success with all the flavour of an iconic American tobacco. A careful combining of Maxx Blend with Licorice hits the nail right on the head and I love it! It has the full tobacco flavour, the licorice paper undertone, and a throat-hit that does the trick.

**Lone Rider**
You don't need a horse, lassoo, or mountain trail to experience the essence of America, just the unique flavour of our Lone Rider. Blended using Mellow Sunset with a hint of Cinnamon and the distinct BiteXtra, Lone Rider delivers a full-on vape with plenty of throat hit. An all-day vape with a taste you won't tire of.
Marzi Malone
Irish Cream provides the perfect stage for the intense, mouth-watering Marzipan. Tastebuds should dance a jig with this lively blend.

Nutty Fruits
Fruity, sweet and nutty, makes a refreshing change from the usual tobacco flavours. Enjoy the multi-fruit-flavour with the nutty Almond surprise.

Ozark Sweetleaf
Inspired by the Ozark Mountain Daredevils' "Men From Earth" album, this is an audacious blend of tobaccos with hints of sweet caramel and coconut. A warm, fairly dry tobacco mix tempered with a little sweetness.

Pear Drops
Another favourite from the old sweet shop is the classic flavour of Pear Drops, just suck it and see!

Perinoir
Perinoir is one of my favourite blends, bringing together the iconic French flavour of Aniseed and the spicy sharpness of Licorice. Two strong flavours such as these might normally vie for supremacy, but this daring blend brings out the very best of both, resulting in a flavour to savour.

RY4 Fruit+Nut
Our RY4 Nutzilla and Black Pearl have both been extremely popular since they were launched many moons ago. An odd-sounding request from a customer led to the marriage of the two vastly different flavours, indeed one which I thought could be a serious mismatch; how wrong I was as the result was so tempting I had to try it, then try it again, and again! The Nutzilla is the golden base on which the Black Pearl sits resplendently, or to put it in simple terms, it's bloody awesome!!

RY4 Nutzilla
RY4 Nutzilla is the result of many formulations and countless tasting sessions. Now we have what was described on Vapour Trails TV by Dave Kitson, The Happy Vaper, as 'a work of genius'. The flavour balance has been perfected to make this a thoroughly enjoyable vaping experience and one that you can enjoy all day and night. I am as proud of this as I am of the Black Jack Vintage and it inspires me to create even more.

Sneaky Drag
This is one of those flavours that takes you back in time to when you would sneak out for a quick cig. It's a dryer vape than some of the rich tobacco flavours with the aftertaste of having smoked a cigarette, so it will not be to everyone's liking. Those of a certain age might remember Sovereign or Number 10, the budget version of Number 6, and this is similar. If you miss the days when you would nick into the bushes or behind the bike shed for a sneaky drag then this might touch your tastebuds. It isn't sweet or nutty, more a slightly bitter dry smokey flavour.

Über Menthol
If you've ever been roof-surfing on top of the Trans-Siberian Express in Speedos you'll know the sensation of Über Menthol, a real Arctic blast that refreshes the parts you didn't even know you had! If not, and you want a clean-tasting Menthol with the bite of the Howling Wolf, then give it a try. Über Menthol combines the pure taste of Flavourart Menthol with a Peppermint twist for a terrific vaping sensation.

Vanilla Custard
A smooth, mellow, creamy vape that can be used on its own or with other flavours.

VaPimms
Even if the sun isn't shining, a vape of VaPimms will soon have you feeling like you're relaxing out in the garden with your friends and enjoying the full fresh fruitiness underscored with the distinct Gin flavour and nicely spicy in the background, it's VaPimms o'clock!

Xtra Mint
A high-powered Minted Menthol blast.
Tobacco Flavours - A full range of Tobacco flavours to suit all tastes. They are suitable for vaping as single flavours, or they can be mixed to create deep, rich blends.

Black Fire
An intense smokey character with mellow caramel undertone.

Burley
FlavourArt succeeded in bringing together the sun, the breeze, and the fragrance of Kentucky. Burley is a rich and smooth blend of specific flavours with delicate floral undertones. Start at 1.5% and increase to your own taste.

Cam Blend
Cam Blend is a fine choice from the Ultimate project by FlavourArt and is a luxurious blend of spicy, woody and sweet notes. This is a good all-day vape with a real tobacco taste.

Cigar Passion
If you are looking for the flavour of a good Cuban, Cigar Passion is the one that suits you best because reproduces also the fine notes that can be perceived in the exhaled of the famous cigars. For the most intense sensations we recommend vaping it just as smoking a cigar, slow puffs, exhaling it from the nose or mouth without inhaling it. We suggest using 2-3%

Cowboy
Cowboy is a distinct tobacco flavour in the mid-range, not too sweet or harsh and suitable for blending with other flavours.

Cuban Supreme
The finest blended leaf from the sunny island of Cuba, this is one for those sultry evenings when you have eaten and drunk well and need a full-bodied vape to smoke into the night. This is a palatial tobacco, fragrant, with complex nuances.

Dark Vapure
This is certainly one of my favourite flavours and carries the taste of strong, dark tobacco that is long-lasting and sharp with dark cocoa nuances. I mix this in equal parts with Perique for an extremely seductive combination.

Desert Ship
The Desert Ship is laden with the rich and smooth notes of Turkish tobacco, leaving a lingering aftertaste that languishes on the palate. As with all flavours, it is important to use clean equipment to fully appreciate the distinct and individual flavour that is enhanced with a pleasant, full background.

Dusk
Dusk is a soft and very delicate tobacco, suitable for use all day long. Wisely combines the soft taste of licorice with a background of fine tobacco and wood. We recommend use it 4%

Hypnotic Myst
An enigma wrapped in a mystery and cloaked in a conundrum is the only description I can conjure up for this mystical mix from Max the master blender. It's a pure delight to vape and only by trying it will you be able to experience the unique sensation it offers. This is a delicate flavour that is a joy on a summer's day when you want a subtle vape.

Latakia
Latakia ia a mature old-style blend of the finest tobacco leaves, gently smoke-cured over an oakwood fire. A deep taste that transports you to the wild prairie, enjoying hot coffee under the stars at the side of a camp fire.

Layton Blend
A very special tobacco flavour, we could say unique. Its flavour ranges from intense and fruity notes, coming out of the schemes of classic flavours for electronic cigarette. We recommend using 2-3%

Liquid Amber
Golden and mellow, warm and smooth, sweet and sour, but all with such subtlety that it delivers a lovely surprise to the palate. Liquid Amber is truly a timeless creation and is another clean flavour that demands a clean, pure base liquid to carry it.

Maxx Blend
Maxx Blend is a fitting tribute to its namesake and creator. This is a rich, full, and slightly spicy mixture with a good hit. Another of my favourite all-day vapes that satisfies.
Mellow Sunset
Mellow Sunset is exactly what this lovely liquid conjures up. This flavour is mellower than the Dark Vapure with a gentle tobacco sensation and a light licorice undertone.

Oryental 4
Oryental 4 is reminiscent of the early eliquid flavours but with a distinct clean taste and clarity. RY4 afficionados who appreciate the distinct tobacco flavour will have this in their collection as it is an everyday vape that delivers for all occasions.

Ozone
A full bodied background that blends well with delicate floreal top notes. Light on vape but with personality. Use from 2% in eliquid

Perique
Powerful Perique is the strongest and darkest of the Tobak range with a harsh edginess and probably the most similar to real cigarette smoke. Braves can vape it on its own, but it can be used to impart strong notes to aromatic tobacco flavour, a tough guy for tough vapers. When I feel like experiencing the ultimate in indulgence, I vape a mix of Perique and Dark Vapure, it is just about too good for words!

Reggae Night
Reggae Night is a very strong flavour requiring only 1 or 2 drops in a 10ml mix, ideally a full tobacco flavoured one. I tried 2 drops in 10ml of BiteXtra flavoured with Dark Vapure and that was enough for me. I think if you used any more it might end up tasting as intense as it smells! It has that certain je ne sais quoi but I'm sure there are smokers out there that will want to try it. Please remember, try 1 or 2 drops first as it is the strongest flavour I have experienced!

Royal
Royal captures the taste of a once smoked cigarette that you can no longer remember the name of! It’s a pleasantly woody flavour but retains the clarity of all Max's creations. It reminds me of Park Drive's richer cousin with a real feel of the good old days.

RY4 Legend
RY4 Legend delivers the full-on flavour that many vapers long for, a distinct tobacco taste with a slight nuttiness and an authentic RY4 sensation. This is perfect as an all day vape, a base for adding extra flavours, or as a welcome change to other tobacco flavours. Used with BiteXtra it delivers maximum throat-hit, even to experienced vapers, and the 4.5% strength gives the full Nicotine hit that satisfies even the most discerning ex-smokers like myself - 25 roll-ups a day for over 40 years! RY4 also forms the base for our RY4 Nutzilla ready-to-vape eliquid in the 'That's Nice' range and is a delightful blend that is nuttier and fuller. Add in a little Über Menthol and you're close to perfection!

Seven Leaves
Key elements from seven different blends combine to create a sublime flavour. The seven chosen were, fire cured, bright leaf, burley, shade, perique, latakia, oriental, which together offer a tobacco flavour which can still be used as a base for further developments. FlavourArt Seven Leaves exudes a nice dry and radiant note, with light undertones of dried leaves, woody nuances and a spicy edge. When vaped, it keeps its promises and delivers a delicate and light taste, making for a pleasant vaping experience.

Shade
Shade is a more recent creation from Max in response to discerning, and sometimes demanding, vapers. Elegant with a very distinct and long lasting taste, it complements fine wines and cocktails.

Tuscan Reserve
One of the most popular flavours based on the 'Toscano', the finest Italian cigar. Tuscan offers a nice, smooth and delicate cigar flavour with a hint of charcoal smokiness in the background. An excellent vape after a robust dinner and one which lends itself to blending with other flavours.

Virginia
Virginia is a traditional mild, light and aromatic mix that you can use all day and night. A must try for all tobacco enthusiasts and one which will no doubt satisfy.

Zen Garden
This complex blend of flavours is awe inspiring when sampled. A very 'morish' eliquid and one which I never tire of. Green and slightly ethereal.
**Fruit** - Use them individually or create inspired blended flavours, let your imagination guide you.

**Apple Fuji**
The flavour, Fuji, was designed by FA Italy to be a refreshing but vibrant vape. Fuji is a specific Apple Flavour that is succulent, crisp, fresh, and sweet, just like the Fuji Apple variety that is so popular but which is so often unavailable in the UK as it is only grown in certain climatic conditions. The Fuji Apple was originally created by mating Red Delicious and Ralls Janet varieties to give the best of both fruits and our Fuji Flavour reflects this. It is lovely to vape as an individual flavour in eliquid and also lends itself to blending with other flavours. It is honestly the best Apple Flavour I have tasted in over six years in this business!

**Apple Stark**
I never went into a tobacconist's or supermarket and asked for a packet of Apple-flavoured cigarettes or tobacco, but for several months that was my daily vape! The pure, sharp, sweet tang of Apple is reproduced impeccably in this eliquid flavour. Every draw is like biting into a fresh, juicy specimen.

**Apricot**
A very popular blend of eliquid flavouring with a refreshing quality. Apricot oozes with a succulent, juicy taste. Max has a very special talent when it comes to replicating the true sensations of flavours.

**Banana**
If you peel a banana then push your finger down through the centre lengthways, the banana will split into three long slices every time, which is really useful to know if you're serving up a banana dish or making fritters. Our Banana flavour is just as amazing, turn up the heating, scatter some sand on the floor, close your eyes and vape away.....you'll feel like you're on a Caribbean beach!

**Bilberry**
Sometimes known as the 'European Blueberry' and stronger than the American version, Bilberry has a sweet but tart flavour sensation and is nice alone or blended with other flavours.

**Blackberry**
Bold Blackberry eliquid flavour, with a subtle musky undertone, is a very clean flavour. Combined with ECOpure, Vape Wizard, Licorice, and even a touch of Anise if you are adventurous, it is simply irresistible.

**Black Cherry**
This is a more intense Cherry flavour with a rich, dark body.

**Blackcurrant**
FlavourArt Blackcurrant is a strong, clean, fruity flavour concentrate and is a delight to vape on its own or to blend with other flavours. Our blended range includes a sublime Blackcurrant and Licorice if you want it ready mixed. You could also use our Personal Service to have your own mix blended for you.

**Cherry**
This is a well rounded and full bodied fruit flavour for your eliquid, pure Marinello. You can even blend your own favourites such as Cherry Cola!

**Citrus Mix**
Citrus Mix is the perfect blend of Orange, Lemon, Grapefruit and Mandarin. The dream team of fruit flavours to tantalise the taste buds and leave a lovely refreshing sensation.

**Cold Pressed Lime**
From Carribean sea right to your kitchen. Very deep and long lasting taste.

**Forest Fruits**
Taste the riot of flavour in this perfectly balanced wild fruit mix. Never mind the cocktails, tantalise your tastebuds and savour the flavour!

**Grape Concord**
A mixed taste between starwberry and grape. Unique.

**Grape White**
Delicate and sweet.
Grapefruit
Enjoy the distinctive tang of Grapefruit, ideal for blending with other flavours or on its own.

Guava
A different taste for your experiments.

Kiwi
Sweet and sour.

Lemon Sicily
Sicilian Lemons are the best in the world, large, juicy and with a unique citrus tang. The Southern Mediterranean sun and rich Sicilian soil combine to produce a flavour that once tried, is never forgotten. Lemon Sicily lives up to that reputation and is delightfully refreshing to the palate.

Lime Tahity Distilled
FlavourArt Lime Tahity offers a sharp and strong taste, different from cold pressed Lime. It's a fizzy flavour, making it ideal for that refreshing drink experience.

Lychee
Sweet and floral. You'll love it.

Mandarin
Delicious and now super juicy with a natural taste.

Mango
Warm and sour taste. A must try.

Melon Cantaloupe
Sweet, sweet, sweet.

Orange
For those who long for the taste of fresh Oranges, unadulterated and unsweetened, this is the flavour for you. A pure, natural blend for you to enjoy.

Papaya
An exotic journey.

Passion Fruit
This Passion Fruit wears no disguises but stands unashamedly naked and beautiful! A rich, intense fruit flavour that truly lives up to its name and delivers pure pleasure.

Peach
Sweet and juicy.

Pear
Juicy, juicy, juicy! Every draw is like biting into a fresh, juicy specimen and tastes exactly as it should. All of the FlavourArt fruit flavours have a clean and refreshing taste and will not disappoint.

Pineapple
A totally tropical taste sensation awaits you in this succulent creation from the master blender. Years of experience have resulted in a flavour that replicates the sweet taste of Pineapple with unnerving accuracy.

Pomegranate
A new addition from the master flavourist in Italy; tastes like the real thing!

Raspberry
The fresh, sweet taste of Raspberry is lovely on its own or when used in a blend of flavours.
Strawberry
The Queen of the fruits has been truly honoured with this beautiful blend, bursting with the sweet and juicy flavour of Strawberry. If you have tasted the incredible Strawberries at Rushen Abbey on the Isle of Man you will not be at all disappointed with this creation, so good you could put a large blob of fresh cream on it!

Summer Clouds
Summer Clouds is the subtle taste of fresh fruit tenderly kissed by the sun. With a hint of Peach leading the line-up of delicate flavours, Summer Clouds delivers a delightfully light sensation to your taste buds, likened to the pure and gentle freshness of an English Rose in full bloom. This is most definitely a flavour for discerning Vapers who appreciate the finer qualities and subtle nuances that Summer Clouds offers. Try it and fall in love.

Watermelon
Fresh and juicy, the taste of summer alway available.

Sweet
- Indulge yourself with the sweetest of flavours without piling on the pounds! On their own or blended together, spoil yourself.

Apple Pie
The grandmother classic.

Butterscotch
Cream vanilla and butter in a powerful and tasty mix.

Caramel
Indulge yourself in the forbidden world of vaping pleasure, but be warned, you might never leave! How can one man give so much pleasure to so many people? This smooth, delicious, creamy Caramel creation oozes onto the palate and languishes shamelessly!

Catalan Cream
A perfect blend of vanilla, cream and spices, with a delicate caramel undertone.

Chocolate
Pure pleasure awaits in the form of a pure Chocolate treat, dare you try it with Irish Cream?! Add a drop to the Cappuccino or mix with a little Peppermint to set your tastebuds dancing with delight!

Coconut
Fresh and dreamy like a Pacific Atoll, the distinctive flavour of coconut is a joy to the palate and lends itself to a variety of ‘cocktails’ using Rhum, Cola etc. Whether you use Velvet Cloud for a lovely smooth vape or BiteXtra with the extra throat-hit, the tropical taste of the Coconut will enhance the experience.

Cola
Feel the fizz and savour the true flavour of Cola. This is another amazing creation, not only does it taste like Cola, it has such a clean, clear composition, as do all of the FlavourArt flavours. A ready-made mixer for a wide range of our other fabulous flavours.

Cookie
The fresh and wonderful scent of fresh baked cookie

Cream Fresh
A light, sweet flavour ideal for blending, give it a try.

Custard
Delicate, vanilla and lemon blends perfectly.

Honey
Sugar never was so sweet...

Mad Fruits (Energy drink style)
Used as a base for our Jaggerbomb, this energy drink flavour is on the nose!
Madagascar (Vanilla Classic).
Pure vanilla nothing added.

Maple Syrup
Sweet and mellow.

Marshmallow
The spongy sweet temptation.

Marzipan
Magical Marzipan is one of the more distinctive flavours and is a sublime vaping experience, if you like Marzipan that is! The full-on flavours of Bitter Almonds and sugar combine to deliver that sweet, nutty, and unmistakable taste. Marzipan is extremely popular in Germany and is a traditional Christmas-time treat, but there's no need to wait until then, try some now and spoil yourself!

Meringue
White temptation.

Oba Oba
Unleash the child inside yourself....

Tiramisu
An Italian classic.

Tutti Frutti
A taste explosion !!

Vanilla bourbon
THE vanilla. Woody sweet and spicy.

Vanilla Tahity
What could be nicer than lying on a sun-kissed tropical beach in the South Pacific enjoying the subtly blended flavours of vanilla and almonds? Well, turn up the heating, close your eyes and vape away with the delightful Vanilla Tahity, then, when you're done, you can open your eyes in time for Coronation Street! The best of both worlds! Vanilla lends itself to blending with many other flavours, give it a try.

Vienna Cream
Meringue, cream, sugar. What else ?

Violet
A full floral flavour like the Parma Violet sweets.

Passion - Even more tempting flavours to tantalise your tastebuds!

Almond
Even in the world of nuts, Almond has a totally unique and distinctive flavour which has now been replicated perfectly in a bottle. It’s one of those 'hidden' flavours that permeates whatever eliquid it is mixed with but without overpowering it. Mix with BiteXtra for a real throat hit, or with Velvet Cloud for a smoother vape.

Anise
Anise has a strong, unique flavour, reminiscent of Ricard and Pernod. It is a perfect flavouring for mixing with others to create your own blends, Licorice, Rum, Cola, Chocolate are just a few of the options, let your imagination run amok and be surprised!

Black Tea
How better to spend an English afternoon than sipping tea in the garden (indoors if peeing down!). A perfect partner for our Cornish Cream Tea from the 'That's Nice' range, ideally vape the two flavours side by side in two devices.
Brandy
Enjoy the beautiful, rich blend that makes this one of the most popular individual flavours. No alcohol is used, just Max's magic in creating a work of Napoleonic perfection.

Cappuccino
This Cappuccino flavour rightly deserves its place in the 'Taboo' category! It is so good it should be rationed! I would never have imagined that vaping coffee could taste so good, but who better than the inimitable Italian could create something so pleasurable. A truly decadent experience for vapers everywhere.

Cinnamon Ceylon
The shores of Ceylon, now Sri Lanka, have been the source of the finest Cinnamon for centuries. It was said by a Captain of a Dutch sailing ship that, downwind, one could smell the Cinnamon when over 25 miles out to sea! The 'red sticks' give a powerful flavour and a 'bite' to this liquid. Try blending a little with Cappuccino or Irish Cream for a riot of flavours.

Clove
Cloves have been used since ancient times, not just to flavour food, but for all kinds of medical, spiritual, and recreational purposes, including being smoked. As recent as 2008, the U.S. banned flavoured cigarettes, but the ban has been circumvented by the introduction of 'filtered clove cigars.' The name Clove is from the Latin 'clavus' meaning nail, as the buds resemble small irregular nails in shape. Our Clove liquid carries the full-bodied flavour that is unmistakably nailed-on.

Cocoa
The king. Deep and everlasting taste.

Coffee Espresso
Intense, powerful, get it in the Italian style.

Gin
Known in th'owden days as Mother's Ruin, this Gin is spot on and forms the base for our newly launched VaPimms.

Green Tea
Not fermented, a more floral and light tea with the natural flavour.

Hazelnut
You'll get addicted to it.

Irish Cream
Enjoy the experience brought to you by the master blender himself. Irish Cream is a pure joy with its heritage in the iconic Irish Whiskey and Cream liqueur. The patient vapers will carefully blend this with a hint of coffee, chocolate, vanilla, and almond and will be amply rewarded with a carnival of flavours.

Jamaica Rhum
Satisfy your Caribbean cravings with this sumptuous Rum flavour. With secret spices and the inimitable rich tang of molasses this truly is a flavour to capture. Mixed with Cola it's totally tropical! Add a dash of Cinnamon and blend with BiteXtra to make a Spiced Rum with a kick!

Licorice
Glycyrrhiza glabra, or Licorice, is another of our flavours that is widely used for medicinal and recreational purposes. It has a distinct, sweet flavour and is often used in confectionary. Licorice is a very morish e-liquid flavour and is awesome when used with Velvet Cloud and Vape Wizard to give a full, rich taste with thick vapour. Mix equal parts with Anise and you're in vape heaven!

Menthol Arctic
cool, fresh, icy, glacial. Brrrr....

Nut Mix
Another dream team?

Oak Wood
The aged and smooth notes of wood. Useful to round off liquers and drinks.
**Peppermint**
This Peppermint flavour is as shrill and clean as a Guard's whistle! The pure refreshing blast every time you take a draw is simply exhilarating! Add a dash to Jamaica Rhum for a lively cocktail, or pop a drop in your Cappucchino and make it dance with delight!

**Spearmint**
Enjoy the freshness and pure Spearmint flavour without having to chew your way through a piece of gum that always goes flat! Don't be surprised if you find yourself trying to chew when you vape this one! It can be used with with other flavours but is just so good on its own.

**Torrone**
The wonderful sweetness of fine Italian nougat featuring Honey, Lemon, and Almonds. Perfect on its own for a lovely, tasty sensation.

**Walnut**
Gentle, delicate, but nicely nutty!

**Whisky**
Rich, flavourful with a hint of peat note on the background. Mix with Cola for the JD and Coke effect.

**Flavour Enhancers** - Rounding flavours, reducing sweetness or bitterness, Enhancers are designed for a specific purpose. A tiny amount can make so much difference.

**Vape Wizard**
You can make it magic !! MTS stands for Mellow, Thick and Smooth, and it is a major breakthrough in taste technology for PV users. Based on our thorough understanding of taste mechanisms, we have developed a product which we believe will increase the pleasure of your vaping experience. MTS vape wizard contributes toward softening any acidic/sour perception, it assists in making vapour thicker, and it delivers both body and depth to any e-liquid. It can be used on its own, blended with tobacco flavours, or with any other flavour of your choice. There are no limitations as to its versatility. Make your vapour fuller and richer.. Let MTS Vape Wizard work its magic for you! Suggested dosage 0,5-2% Additional notes on Vape Wizard. we developed it starting from a food flavour that delivers aged, woody and slightly smoky notes. The original flavour was formulated to improve mouthfeel and body, especially for liquid foods and some type of drinks. As it worked well in foodstuff, we decided to make a vape version of it. Then we combined it with Magic Mask ( see its features ), which works on tongue receptor and soften the acid perception. So when we tasted and tested VW, we noticed that theory was right and it delivered its promises. It does not influence the vapour properties, nor boost the steam in any way. It works as a food flavour and the substances we used, when used at subtle level, delivers the full and bodied sensation. It is a very delicate flavour, and its action is on perception inside the mouth. It should be used in combination with other flavours as it tends to lower high notes and boost the background notes. It is a complimentar flavour and should not vaped as such, due to the fact it has an undistinct taste. Its main goal is to round off other flavours.

**Bitter Wizard**
Balance your juice ! With the Bitter Wizard we are glad to announce another new development, designed to reduce or eliminate the sweet basic taste given by PG or VG. Adding the BW at 1%, vapers can get a pleasant bitter aftertaste, which can be enhanced further increasing the dosage. BW blends well with dark and tobacco flavours. Give it a try. The bitter taste you were looking for, give it a try.

**AAA Magic Mask**
Reduce the acid perception without modifying the pH. pH is one of the key factors involved in food stability. In order to reduce the pH, a small amount of organic acid must be added to the food preparation (i.e. citric, malic, tartaric acid). In most cases the addition of food acid is beneficial both for microbiological stability and taste ( just think to an lemon or cola drink, they must be acid to be good ). However, some other foods might require food acid for microbiological safety BUT the acid taste does not complement well ( a light cheese, a sauce as example ). In this cases, the use of Magic Mask can be of help. Magic Mask does not buffer the pH, nor alter it. Magic Mask acts at the tongue receptors level, temporarily reducing the acid perception, thus improving the overall mouth feel. Its action last 5-8 seconds and involve only the acid receptors. Recommended dosage is 1 up to 3 grams for Kg food. When comparing products with and without Magic Mask, the food with Magic Mask must be tasted as second. Give it a try.

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